00:00:00

WXIX



Flight Dates 10/16/12-10/22/12

Order Sep Product Estimate # 1209

AMERICAN CROSSROADS Alt Order # 06370514 835262 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

10/12/12 10/12/12 Order Type Political Billing Contact

Billing Cycle EOM/EOC Advertiser American Crossroads 66 Canal Center Plaza

Billing Calendar BROADCAST New till 11/14/10 Suite 555 **Demographic** A35+

Alexandria, VA 22314 Agency Crossroads Media **Rev Codes** Agency Political Pol-Issue

Buying Contact Sales Office T-DC Product Codes PL20

Sales Region National Priority P 1 66 Canal Center Plaza

Agency Ref Advertiser Ref Suite 555 Alexandria, VA 22314

Start Date

Primary Account Executive

Order%

Aaron Ashe

Account Executive

Aaron Ashe 100% Order Share % Market Value

End Date

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals Billing Plan

Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 85 \$21,717.50 \$25,550.00 58.10 10/01/12 10/22/12 85 \$25,550.00 \$21,717.50 \$21,717.50 Totals 85 \$25,550.00 58.10

											Tota	ıls
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WXIX	10/16/1	2 10/21/12	According To Jim 1A According To Jim	Comm	1-130	1	:30	1	\$50.00 P 3	0.60 NM	1	\$50.00
<u>Sta</u> Week: 10/	rt Date 15/12	End Date 10/21/12	Weekdays Sp	ots/Week 1	Rate \$50.00	Rating 0.60						
E 2 WXIX	10/16/1	2 10/21/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	1	:30	1	\$200.00 P 1	0.50 NM	1	\$200.00
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	Weekdays Sp	ots/Week 1	Rate \$200.00	Rating 0.50						
E 3 WXIX	10/16/1	2 10/21/12	News Extra 10-11A News Extra 10-11A	Comm	10-1030a (10:00 AM-	1 10:30 AM)	:30	1	\$300.00 P 3	0.80 NM	1	\$300.00
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	Weekdays Sp	ots/Week 1	Rate \$300.00	Rating 0.80						

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Contract / Revision 835262 Flight Dates 10/16/12-10/22/12 **Hiatus Dates**

Original Date / Revision 10/12/12/ 10/12/12 Order Sep 00:00:00

							Tota	ıls
Ln Ch Start End	Inventory Code E	reak Start/End	Time Days	Len Spots	Rate Pri	Rtg Type		Amount
E 4 WXIX 10/16/12 10/21/12	News Extra 10-11A C	omm 1030-11a (10:30 AM	1 -11:00 AM)	:30 1	\$300.00 P 3	0.60 NM	1	\$300.00
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/V	<u>Neek</u> <u>Rate</u> 1 \$300.00	Rating 0.60					
E 5 WXIX 10/16/12 10/21/12	Rachael Ray 11A C	omm 11a-12P	1	:30 1	\$200.00 P 1	0.50 NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 <u>End Date</u> 10/21/12	Weekdays Spots/V	<u>Neek</u> <u>Rate</u> 1 \$200.00	Rating 0.50					
E 6 WXIX 10/16/12 10/21/12	30 Rock 12A C 30 Rock 12A	omm 12-1230A	1	:30 1	\$250.00 P 3	0.90 NM	1	\$250.00
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/V	<u>Neek</u> <u>Rate</u> 1 \$250.00	Rating 0.90					
E 7 WXIX 10/16/12 10/21/12	America Now 12P C America Now 12P	omm 12-1P	1	:30 1	\$100.00 P 1	0.40 NM	1	\$100.00
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/V	<u>Neek</u> <u>Rate</u> 1 \$100.00	Rating 0.40					
E 8 WXIX 10/16/12 10/21/12	M-F 130-2A C 70's show	omm M-F 130-2	2A1	:30 1	\$40.00 P 3	0.30 NM	1	\$40.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 <u>End Date</u> 10/21/12	Weekdays Spots/V	<u>Neek</u> <u>Rate</u> 1 \$40.00	Rating 0.30					
E 9 WXIX 10/16/12 10/21/12	M-F 130-5A C	omm 2A-230A (2:00 XM-2	1 2:30 XM)	:30 1	\$30.00 P 3	0.30 NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 <u>End Date</u> 10/21/12	Weekdays Spots/V	<u>Neek</u> <u>Rate</u> 1 \$30.00	Rating 0.30					
E 10 WXIX 10/16/12 10/21/12	Ricki Lake 2p C Ricky Lake 2P	omm 2-3P	1	:30 1	\$200.00 P 1	0.40 NM	1	\$200.00
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/V	<u>Neek</u> <u>Rate</u> 1 \$200.00	Rating 0.40					
E11 WXIX 10/16/12 10/21/12	Wendy Williams 3P C Wendy Williams 3P	omm 3-4P	1	:30 1	\$200.00 P 1	0.40 NM	1	\$200.00
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/V	<u>Neek</u> <u>Rate</u> 1 \$200.00	Rating 0.40					
E 12 WXIX 10/16/12 10/21/12	FOX19 Weather at 4A C First Weather at 4A	omm 4-430A	1	:30 1	\$40.00 P 3	0.40 NM	1	\$40.00
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/V	<u>Neek</u> <u>Rate</u> 1 \$40.00	Rating 0.40					
E13 WXIX 10/16/12 10/21/12	Jeff Probst 4P C Jeff Probst 4P	omm 4-5P	1	:30 1	\$200.00 P 3	0.30 NM	1	\$200.00
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/V	<u>Veek</u> <u>Rate</u> 1 \$200.00	Rating 0.30					
E 14 WXIX 10/16/12 10/21/12	News @ 4:30am C News @ 4:30am	omm 4:30am-5a	am1	:30 1	\$100.00 P 1	0.50 NM	1	\$100.00
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/V	<u>Veek</u> <u>Rate</u> 1 \$100.00	Rating 0.50					
E15 WXIX 10/16/12 10/21/12	News @ 5a C News @ 5a	omm 5-530A (5:00 AM-5	1 5:30 AM)	:30 1	\$200.00 P 3	0.80 NM	1	\$200.00
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/	<u>Veek</u> <u>Rate</u> 1 \$200.00	Rating 0.80					
E 16 WXIX 10/16/12 10/21/12	News At 630P C News At 630P	omm 630-7P	1	:30 1	\$400.00 P 3	0.60 NM	1	\$400.00
Start Date End Date	Weekdays Spots/	<u>Veek</u> Rate	Rating					

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<u>Contract / Revision</u> 835262 <u>Flight Dates</u> 10/16/12-10/22/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/12/12/ 10/12/12 <u>Order Sep</u> 00:00:00

la Chart	□ d	lavonton (Codo	Duank	Oto at/Find T	ina Dava	lan Cn	-4-	Doto Dei	Dta Tuna	Tota	
Ln Ch Start	End 12 10/21/12	Inventory Code News At 630P		Start/End T	ime Days	Len Sp	0is 1	Rate Pri \$400.00 P 3	0.60 NM	Spots 1	Amount \$400.00
L 10 WXIX 10/10/	12 10/21/12	News At 630P	Comm	030-71	1	.50	'	φ400.001 3	0.00 14101	'	Ψ400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	1	1	\$400.00	0.60						
E 17 WXIX 10/16/		Fri Hour 2 FRINGE		F 9-10P	1	:30	1	\$700.00 P 3	3.90 NM	1	\$700.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$700.00	Rating 3.90						
E18 WXIX 10/22/		According To Jim		1-130	1	:30	1	\$50.00 P 3	0.60 NM	1	\$50.00
Start Date Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.60						
E 19 WXIX 10/22/		MILLIONAIRE 1P MILLIONAIRE 1P	Comm		1	:30	1	\$200.00 P 1	0.50 NM	1	\$200.00
Start Date Week: 10/22/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	Rate \$200.00	Rating 0.50						
E 20 WXIX 10/22/	12 10/22/12	News Extra 10-11 News Extra 10-11		10-1030A (10:00 AM-1	1 0:30 AM)	:30	1	\$300.00 P 3	0.80 NM	1	\$300.00
Start Date Week: 10/22/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	Rate \$300.00	Rating 0.80						
E 21 WXIX 10/22/	12 10/22/12	News Extra 10-11 News Extra 10-11		1030-11A (10:30 AM-1	1 1:00 AM)	:30	1	\$300.00 P 3	0.60 NM	1	\$300.00
Start Date Week: 10/22/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.60						
E 22 WXIX 10/22/	12 10/22/12	Rachael Ray 11A Rachael Ray 11A		11a-12P	1	:30	1	\$200.00 P 1	0.50 NM	1	\$200.00
Start Date Week: 10/22/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	Rate \$200.00	Rating 0.50						
E 23 WXIX 10/22/		30 Rock 12A 30 Rock 12A		12-1230A	1	:30	1	\$250.00 P 3	0.90 NM	1	\$250.00
Start Date Week: 10/22/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.90						
E 24 WXIX 10/22/		America Now 12F America Now 12F)		1	:30	1	\$100.00 P 3	0.40 NM	1	\$100.00
Start Date Week: 10/22/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	Rate \$100.00	Rating 0.40						
E 25 WXIX 10/22/		M-F 130-2A 70S SHOW		M-F 130-2A	1	:30	1	\$40.00 P 3	0.30 NM	1	\$40.00
Start Date Week: 10/22/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	Rate \$40.00	Rating 0.30						
E 26 WXIX 10/22/	12 10/22/12	M-F 130-5A TIL DEATH	Comm	2-230A (2:00 XM-2:3	1 30 XM)	:30	1	\$30.00 P 3	0.30 NM	1	\$30.00
Start Date Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$30.00	Rating 0.30						
E 27 WXIX 10/22/	12 10/22/12	Ricky Lake 2P	Comm	2-3P	1	:30	1	\$200.00 P 1	0.40 NM	1	\$200.00
Start Date Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$200.00	Rating 0.40						
E 28 WXIX 10/22/		Wendy Williams 3		-	1	:30	1	\$200.00 P 1	0.40 NM	1	\$200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Contract / Revision 835262 Flight Dates 10/16/12-10/22/12 Hiatus Dates

<u>Original Date / Revision</u> 10/12/12/ 10/12/12 <u>Order Sep</u> 00:00:00

Ln Ch Start End	Inventory Code Brea	ık Start/End	Time Davs	Len Spo	ots	Rate Pri	Rta Type	Total	ls Amount
E 28 WXIX 10/22/12 10/22/12	<u> </u>	m 3-4P	1	:30		200.00 P 1	0.40 NM	1	\$200.00
Ctart Data Find Data	Wendy Williams 3P	Jr Doto	Dating						
Start Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/Wee	<u>Rate</u> 1 \$200.00	Rating 0.40						
E 29 WXIX 10/22/12 10/22/12	FOX19 Weather at 4A Com	m 4-430A	1	:30	1	\$40.00 P 3	0.40 NM	1	\$40.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Wee	<u>Rate</u> 1 \$40.00	Rating 0.40						
E 30 WXIX 10/22/12 10/22/12	2 Jeff Probst 4P Com Jeff Probst 4P	m 4-5P	1	:30	1 \$.	200.00 P 3	0.30 NM	1	\$200.00
Start Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/Wee	<u>Rate</u> 1 \$200.00	Rating 0.30						
E 31 WXIX 10/22/12 10/22/12	News @ 4:30am Com	m 4:30am-5ar		:30	1 \$	100.00 P 1	0.50 NM	1	\$100.00
Start Date End Date	News @ 4:30am Weekdays Spots/Wee		Rating						
Week: 10/22/12 10/28/12 E 32 WXIX 10/22/12 10/22/12		1 \$100.00 m 5a-6a	0.50	:30	1 \$	200.00 P 3	0.80 NM	1	\$200.00
_ 0_	News @ 5a	(5:00 AM-5:	30 AM)	.00	. •		0.00		Ψ200.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Wee	<u>Rate</u> 1 \$200.00	Rating 0.80						
E 33 WXIX 10/22/12 10/22/12	News At 630P Com	m 630-7P	1	:30	1 \$	400.00 P 3	0.60 NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Wee	<u>Rate</u> 1 \$400.00	Rating 0.60						
E 34 WXIX 10/16/12 10/21/12	,	m 10-11A	1	:30	1 \$	300.00 P 1	0.60 NM	1	\$300.00
Start Date End Date	Fox News Sunday Weekdays Spots/Wee	(10:00 AM-1 ek Rate	Rating						
Week: 10/15/12 10/21/12	1	1 \$300.00	0.60						
E 35 WXIX 10/16/12 10/21/12	According To Jim 1A Com According To Jim	m 1-130	1	:30	1	\$50.00 P 3	0.60 NM	1	\$50.00
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/Wee	<u>Rate</u> 1 \$50.00	Rating 0.60						
E36 WXIX 10/16/12 10/21/12	MILLIONAIRE 1P Com	m 1-2P	1	:30	1 \$	200.00 P 1	0.50 NM	1	\$200.00
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/Wee	<u>Rate</u> 1 \$200.00	Rating 0.50						
E 37 WXIX 10/16/12 10/21/12		m 10-1030A	1	:30	1 \$	300.00 P 3	0.80 NM	1	\$300.00
0 5 . 5 . 15 .	News Extra 10-11A	(10:00 AM-1							
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/Wee	<u>Rate</u> 1 \$300.00	Rating 0.80						
E 38 WXIX 10/16/12 10/21/12	News Extra 10-11A Com	m 1030-11A (10:30 AM-1	1 11:00 AM)	:30	1 \$	300.00 P 3	0.60 NM	1	\$300.00
Start Date Week: 10/15/12	Weekdays Spots/Wee	•	Rating 0.60						
E 39 WXIX 10/16/12 10/21/12	Rachael Ray 11A Com	m 11a-12P	1	:30	1 \$	200.00 P 1	0.50 NM	1	\$200.00
Start Date End Date	Weekdays Spots/Wee		Rating						
Week: 10/15/12 10/21/12 E 40 WXIX 10/16/12 10/21/12	1 2 30 Rock 12A Com	1 \$200.00 m 12-1230A	0.50	:30	1 \$	250.00 P 3	0.90 NM	1	\$250.00
L 70 VV/A/A 10/10/12 10/21/12	30 Rock 12A Con	12-123UA	1	.50	і Ф	200.00 F 3	O.SO INIVI	1	Ψ230.00
Start Date End Date	Weekdays Spots/Wee	<u>Rate</u>	Rating						

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<u>Contract / Revision</u> 835262 <u>Flight Dates</u> 10/16/12-10/22/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/12/12/ 10/12/12 <u>Order Sep</u> 00:00:00

La Ob Otant	5	lavoratoro Ocala	Donale	Ot = == 1 T:	D	L O		Data Dri	Dt T	Tota	_
Ln Ch Start E 40 WXIX 10/16/1:	End 2 10/21/12	Inventory Code 30 Rock 12A		Start/End Ti	me Days	Len Spo	วเร 1	Rate Pri \$250.00 P 3	0.90 NM	Spots 1	Amount \$250.00
L40 WAIA 10/10/1	2 10/21/12	30 Rock 12A	Comm	12-1250A	1	.50	'	Ψ230.001 3	0.90 INIVI	'	Ψ230.00
Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/15/12	10/21/12	1	1	\$250.00	0.90				0.40.344		
E 41 WXIX 10/16/1		America Now 12F	•		1	:30	1	\$100.00 P 3	0.40 NM	1	\$100.00
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$100.00	Rating 0.40						
E 42 WXIX 10/16/1	2 10/21/12	M-F 130-2A 70'S SHOW	Comm	M-F 130-2A	1	:30	1	\$40.00 P 3	0.30 NM	1	\$40.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$40.00	Rating 0.30						
E 43 WXIX 10/16/1	2 10/21/12	M-F 130-5A		2-230A	1	:30	1	\$30.00 P 3	0.30 NM	1	\$30.00
0 5 .	5.15 .	TIL DEATH		(2:00 XM-2:30	_ :						
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$30.00	Rating 0.30						
E 44 WXIX 10/16/1	2 10/21/12	Ricki Lake 2p Ricky Lake 2P	Comm	2-3P	1	:30	1	\$200.00 P 1	0.40 NM	1	\$200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	1	1	\$200.00	0.40			#200 00 D 1	0.40.104		#
E 45 WXIX 10/16/1		Wendy Williams 3 Wendy Williams 3	3P	3-4P	1	:30	1	\$200.00 P 1	0.40 NM	1	\$200.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.40						
E 46 WXIX 10/16/12	2 10/21/12	FOX19 Weather at 4		4-430A	1	:30	1	\$40.00 P 3	0.40 NM	1	\$40.00
Start Date	End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
Week: 10/15/12 E 47 WXIX 10/16/1:	10/21/12	Jeff Probst 4P	Comm	\$40.00 4-5P	0.40	:30	1	\$200.00 P 3	0.30 NM	1	\$200.00
		Jeff Probst 4P				.00		Ψ200.001 0	0.00 14101	'	Ψ200.00
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.30						
E 48 WXIX 10/16/12	2 10/21/12	News @ 4:30am News @ 4:30am	Comm	4:30am-5am	1	:30	1	\$100.00 P 1	0.50 NM	1	\$100.00
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$100.00	Rating 0.50						
E 49 WXIX 10/16/1	2 10/21/12	News @ 5a News @ 5a		5-530A (5:00 AM-5:30	1	:30	1	\$200.00 P 3	0.80 NM	1	\$200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	1	1	\$200.00	0.80						
E 50 WXIX 10/16/1	2 10/21/12	News At 630P News At 630P	Comm	630-7P	1	:30	1	\$400.00 P 3	0.60 NM	1	\$400.00
Start Date	End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
Week: 10/15/12 E 51 WXIX 10/16/1:	10/21/12 2 10/21/12	X Factor Thursday	•	\$400.00 X Factor Thu	0.60 rsday1	:30	1	\$4,000.00 P 3	4.70 NM	1	\$4,000.00
Start Date	End Date	X Factor Thursda Weekdays	y Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	1		\$4,000.00	4.70						
E 52 WXIX 10/16/12	2 10/21/12	According To Jim According To Jim		1-130	- 1	:30	1	\$50.00 P 3	0.60 NM	1	\$50.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Contract / Revision 835262 Flight Dates 10/16/12-10/22/12 Hiatus Dates

<u>Original Date / Revision</u> 10/12/12/ 10/12/12 <u>Order Sep</u> 00:00:00

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Ln Ch Start	End 12 10/21/12	Inventory Code		Start/End T	ıme Days	Len Sp :30	ots 1	Rate Pri \$50.00 P 3	0.60 NM	Spots 1	Amount
E 32 WAIA 10/16/	12 10/21/12	According To Jim 1/ According To Jim	4 Comm	1-130	- 1	.30	ı	\$50.00 P 3	U.OU INIVI	1	\$50.00
Start Date	End Date	ŭ	pots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	- 1	1	\$50.00	0.60						
E 53 WXIX 10/16/	12 10/21/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	- 1	:30	1	\$200.00 P 1	0.50 NM	1	\$200.00
Start Date Week: 10/15/12	End Date 10/21/12	- 1	pots/Week 1	<u>Rate</u> \$200.00	Rating 0.50						
E 54 WXIX 10/16/		News Extra 10-11A		10-1030A (10:00 AM-1	- 1 0:30 AM)	:30	1	\$300.00 P 3	0.80 NM	1	\$300.00
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays S	pots/Week 1	Rate \$300.00	Rating 0.80						
E 55 WXIX 10/16/		News Extra 10-11A		1030-11A	- 1	:30	1	\$300.00 P 3	0.60 NM	1	\$300.00
200 1171171 107107	, ,	News Extra 10-11A		(10:30 AM-1		.00	•	ψοσσίου . σ	0.00	·	φοσοισσ
Start Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 10/15/12 E 56 WXIX 10/16/	10/21/12		Comm	\$300.00 11a-12P	0.60	:30	1	\$200.00 P 1	0.50 NM	1	\$200.00
L 30 WXIX 10/10/	12 10/21/12	Rachael Ray 11A	Commi	114-121	1	.50	'	Ψ200.001 1	0.50 14101		Ψ200.00
Start Date	End Date		pots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	-1	1	\$200.00	0.50			#050 00 D 0	0.00.004		#050.00
E 57 WXIX 10/16/	12 10/21/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	- 1	:30	1	\$250.00 P 3	0.90 NM	1	\$250.00
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> <u>S</u> - 1	pots/Week 1	Rate \$250.00	Rating 0.90						
E 58 WXIX 10/16/	12 10/21/12	America Now 12P America Now 12P	Comm	12-1P	- 1	:30	1	\$100.00 P 3	0.40 NM	1	\$100.00
Start Date	End Date	<u>Weekdays</u> <u>S</u>	pots/Week	Rate	Rating						
Week: 10/15/12 E 59 WXIX 10/16/	10/21/12	M-F 130-2A	Comm	\$100.00 M-F 130-2A	0.40	:30	1	\$40.00 P 3	0.30 NM	1	\$40.00
		70S SHOW		_		.50	'	ψ+0.001 3	0.50 14101	'	ψ+0.00
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> <u>S</u> - 1	pots/Week 1	<u>Rate</u> \$40.00	Rating 0.30						
E 60 WXIX 10/16/		M-F 130-5A	Comm	2-230A	- 1	:30	1	\$30.00 P 3	0.30 NM	1	\$30.00
		TIL DEATH		(2:00 XM-2:3	*						
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> <u>S</u>	pots/Week 1	Rate \$30.00	Rating 0.30						
E 61 WXIX 10/16/	12 10/21/12	Ricki Lake 2p Ricky Lake 2P	Comm	2-3P	- 1	:30	1	\$200.00 P 1	0.40 NM	1	\$200.00
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> <u>S</u>	pots/Week 1	Rate \$200.00	Rating 0.40						
E 62 WXIX 10/16/	12 10/21/12	Wendy Williams 3P Wendy Williams 3P	Comm	3-4P	- 1	:30	1	\$200.00 P 1	0.40 NM	1	\$200.00
Start Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	- 1	1	\$200.00	0.40			4			
E 63 WXIX 10/16/	12 10/21/12	FOX19 Weather at 4A	4A Comm	4-430A	- 1	:30	1	\$40.00 P 3	0.40 NM	1	\$40.00
Start Date	End Date		pots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	- 1	<u> </u>	\$40.00	0.40	.20	4	\$200 00 P 0	0.20 NIA	4	¢200.00
E 64 WXIX 10/16/	12 10/21/12	Jeff Probst 4P	Comm	4-3P	- 1	:30	1	\$200.00 P 3	0.30 NM	1	\$200.00
Start Date	End Date	Weekdays S	pots/Week	Rate	Rating						

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Contract / Revision 835262 Flight Dates 10/16/12-10/22/12 Hiatus Dates

<u>Original Date / Revision</u> 10/12/12/ 10/12/12 <u>Order Sep</u> 00:00:00

In Ch. Stort	- Frad	Inventory Code	Drook	Ctort/End Ti	ima Dava	lan Chat	o Boto Dri	Dta Tuno	Tota	_
Ln Ch Start E 64 WXIX 10/16/12	End 2 10/21/12	Inventory Code Jeff Probst 4P	Comm	Start/End Ti	-1	Len Spot	s Rate Pri 1 \$200.00 P 3	0.30 NM	•	\$200.00
2 04 ***********************************	10/21/12	Jeff Probst 4P	Comm	4 01	1	.00	Ψ200.001 0	0.00 14101	,	Ψ200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	-1	1	\$200.00	0.30		4	0.50.1114		# 400.00
E 65 WXIX 10/16/12		News @ 4:30am		4:30am-5am		:30	1 \$100.00 P 1	0.50 NM	1	\$100.00
Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> - 1	Spots/Week 1	Rate \$100.00	Rating 0.50					
E 66 WXIX 10/16/12	2 10/21/12	News @ 5a News @ 5a	Comm	5-530A (5:00 AM-5:3	- 1 0 AM)	:30	1 \$200.00 P 3	0.80 NM	1	\$200.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> - 1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.80					
E 67 WXIX 10/16/12	2 10/21/12	News At 630P News At 630P	Comm	630-7P	- 1	:30	1 \$400.00 P 3	0.60 NM	1	\$400.00
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> - 1	Spots/Week 1	Rate \$400.00	Rating 0.60					
E 68 WXIX 10/16/12	2 10/21/12	Tue Hour 2 NEW GIRL/MIND		T 9-10P	- 1	:30	1 \$2,500.00 P 3	2.90 NM	1	\$2,500.00
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> - 1	Spots/Week 1	Rate \$2,500.00	Rating 2.90					
E 69 WXIX 10/16/12	2 10/21/12	According To Jim According To Jim		1-130	1	:30	1 \$50.00 P 3	0.60 NM	1	\$50.00
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$50.00	Rating 0.60					
E70 WXIX 10/16/12	2 10/21/12	MILLIONAIRE 1P MILLIONAIRE 1F		1-2P	1	:30	1 \$200.00 P 1	0.50 NM	1	\$200.00
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.50					
E 71 WXIX 10/16/12	2 10/21/12	News Extra 10-11 News Extra 10-11		10-1030A (10:00 AM-10	1 0:30 AM)	:30	1 \$300.00 P 3	0.80 NM	1	\$300.00
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$300.00	Rating 0.80					
E 72 WXIX 10/16/12	2 10/21/12	News Extra 10-11		1030-11A (10:30 AM-11	1 1:00 AM)	:30	1 \$300.00 P 3	0.60 NM	1	\$300.00
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week	Rate \$300.00	Rating 0.60					
E73 WXIX 10/16/12		Rachael Ray 11A Rachael Ray 11A		11a-12P	1	:30	1 \$200.00 P 1	0.50 NM	1	\$200.00
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays 1	Spots/Week	Rate \$200.00	Rating 0.50					
E74 WXIX 10/16/12		30 Rock 12A 30 Rock 12A	Comm	12-1230A	1	:30	1 \$250.00 P 3	0.90 NM	1	\$250.00
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays 1	Spots/Week	Rate \$250.00	Rating 0.90					
E 75 WXIX 10/16/12		America Now 12F			1	:30	1 \$100.00 P 3	0.40 NM	1	\$100.00
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays 1	Spots/Week	<u>Rate</u> \$100.00	Rating 0.40					
E76 WXIX 10/16/12			Comm	M-F 130-2A	1	:30	1 \$40.00 P 3	0.30 NM	1	\$40.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					

Print Date: 10/12/12

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Contract / Revision 835262 Flight Dates 10/16/12-10/22/12 Hiatus Dates

<u>Original Date / Revision</u> 10/12/12/ 10/12/12 <u>Order Sep</u> 00:00:00

Advertiser American Crossroads Product AMERICAN CROSSROADS Estimate # 1209

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots A E76 WXIX 10/16/12 10/21/12 M-F 130-2A Comm M-F 130-2A 1 :30 1 \$40.00 P 3 0.30 NM 1	mount \$40.00
E 76 WXIX 10/16/12 10/21/12 M-F 130-2A Comm M-F 130-2A1 :30 1 \$40.00 P 3 0.30 NM 1	\$40.00
70S SHOW	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12	
E 77 WXIX 10/16/12 10/21/12 M-F 130-5A Comm 2-230A1 :30 1 \$30.00 P 3 0.30 NM 1	\$30.00
TIL DEATH (2:00 XM-2:30 XM)	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/121 1 \$30.00 0.30	
WOOK. 10/10/12 10/21/12 - 1 woo.oo 0.oo	\$200.00
Ricky Lake 2P	200.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/121 1 \$200.00 0.40	
, ,	\$200.00
Wendy Williams 3P Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/121 1 \$200.00 0.40	
E 80 WXIX 10/16/12 10/21/12 FOX19 Weather at 4A Comm 4-430A1 :30 1 \$40.00 P 3 0.40 NM 1	\$40.00
First Weather at 4A	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/121 1 \$40.00 0.40	
WCCK. 10/13/12 10/21/12 2 1 \$\pi \pi \cdot 0.40	\$200.00
Jeff Probst 4P	,_00.00
Start Date	
Week: 10/15/12 10/21/121 1 \$200.00 0.30	
E 82 WXIX 10/16/12 10/21/12 News @ 4:30am	\$100.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12	
· · · · · · · · · · · · · · · · · · ·	\$200.00
News @ 5a (5:00 AM-5:30 AM)	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 1 1 \$200.00 0.80	
1000 10/10/12 10/21/12 1 1 Q20000 0000	\$400.00
News At 630P	, , , , , , ,
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12	
E 85 WXIX 10/16/12 10/21/12 X Factor Wednesday Comm X Factor Wednesd: 1 : 30 1 \$4,000.00 P 3 4.50 NM 1 \$4 X Factor Wednesday	,000.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/121 1 \$4,000.00 4.50	

Totals 85 \$25,550.00